

SPORTZ VILLAGE Foundation

Ashok Leyland partnered with Sportz Village Foundation to benefit 19,000 children through the magic of sports

Sportz Village Foundation in partnership with Ashok Leyland has implemented the 'Sports for Change' program across 150 government schools in Tamil Nadu as part of the 'Road to School' initiative. The aim of this initiative is to improve the quality of education as well as the fitness levels of the children in the selected schools.

Impact 1: Increase in the fitness level of the children



Aerobic capacity
increased by 8%



Anaerobic capacity
increased by 2%



Abdominal or Core strength
increased by 1%



Flexibility
increased by 1%



Upper body strength
increased by 4%



Lower body strength
increased by 9%

Impact 2: Significant improvement was also observed in



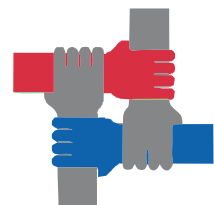
Attention span



Discipline



Interaction with
teachers and peers



Teamwork

"As part of our vision of improving the quality of education in TN government schools, we felt introducing sports for children in school would help children learn key life-skills and also have fun. We are delighted with our partnership with EduSports as the children, parents and teachers have benefited from the structured, age-appropriate and inclusive sports program. With the implementation of this project, we have made a positive impact on the lives of these children."

-Mr. Balachandar N. V., President-HR, Communication and CSR

Write to us at: foundation@sportzville.com