### **Foundation**



# Digital intervention to get government school children active during the pandemic

Sportz Village Foundation, supported by Bata India, piloted a digital physical education program in 4 government schools (Sukhrali School, Dhankot School, Harsaru school and Sugam NGO) in Gurgaon. The program was implemented through the uniquely designed asynchronous digital platform – 'Sportz Village Leader Board' – to develop the fundamental physical skills and fitness of children.

#### Sportz Village Leader Board



#### Self-Directed Content:

Requires no adult facilitation. **Gamified Platform:** 

Offers social context and builds engagement.

#### **Fitness Focus**

#### **Fitness Parameters**





Anaerobic capacity

Abdominal or Core strength

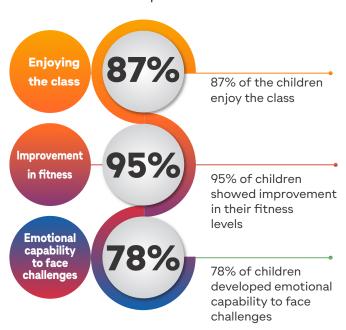






#### Sportz Village Digital Program:

What do parents think?



## Improvement in the engagement levels of a cohort of children over 12 weeks.

