

Digital intervention to get government school children active during the pandemic

Sportz Village Foundation, supported by Bata India, piloted a digital physical education program in 4 government schools (Sukhrali School, Dhankot School, Harsaru school and Sugam NGO) in Gurgaon. The program was implemented through the uniquely designed asynchronous digital platform – 'Sportz Village Leader Board' – to develop the fundamental physical skills and fitness of children.

Sportz Village Leader Board



Self-Directed Content:
Requires no adult facilitation.

Gamified Platform:
Offers social context and builds engagement.

Fitness Focus

Fitness Parameters



Aerobic capacity



Anaerobic capacity



Abdominal or Core strength



Flexibility



Upper body strength



Lower body strength

Sportz Village Digital Program : What do parents think?

Enjoying the class

87%

87% of the children enjoy the class

Improvement in fitness

95%

95% of children showed improvement in their fitness levels

Emotional capability to face challenges

78%

78% of children developed emotional capability to face challenges

Improvement in the engagement levels of a cohort of children over 12 weeks.

