

#SportforChange

Sports and Physical Education Programs for
positive health, educational and
developmental outcomes in children



Sportz Village Foundation's #SportForChange program uses physical education and sports to drive change in school children in terms of health, education and socio-emotional learning. The program's objective is to improve the lives of children and youth from underprivileged communities through structured sports and physical education curriculum in government schools.

The program is scientifically researched, highly tested, and well-integrated into the core education process of schools while aligning with the UNSDG (United Nations Sustainable Development Goals), such as good health, quality education, gender equality, and sustainable communities.

#SportforChange Objectives

Health

Improve health and fitness levels in children by introducing sport and play in their lifestyle

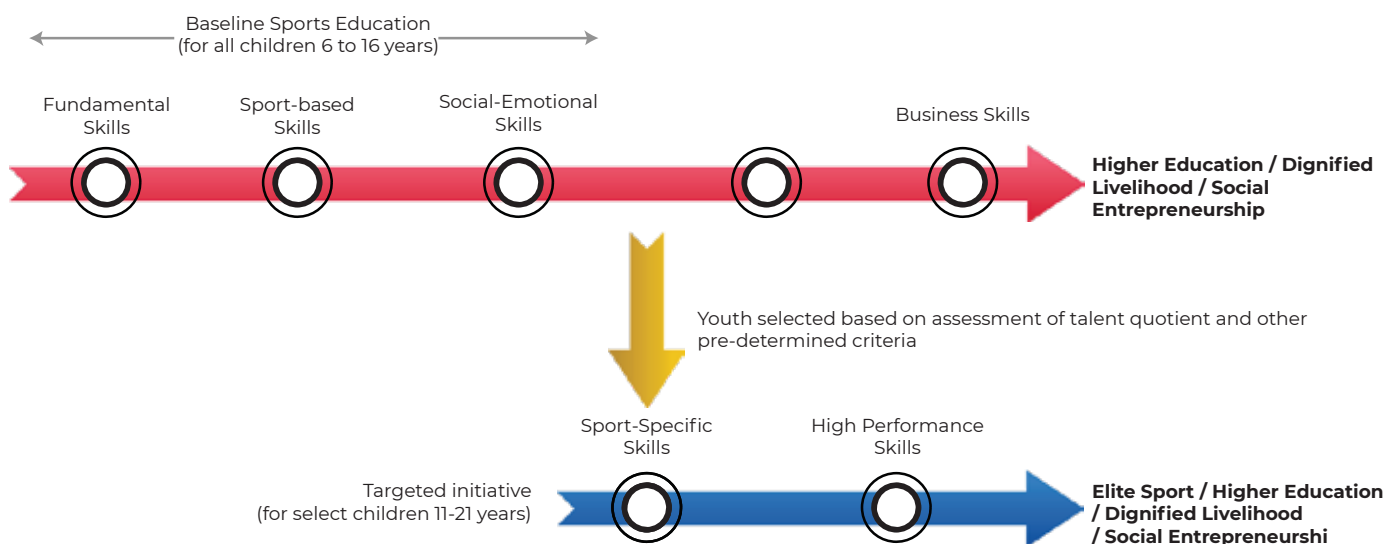
Educational Outcomes

Improve educational outcomes like attendance, academic performance, cognitive competency and structured thinking skills

Socio-Emotional Skills + Girl Child Empowerment

Develop emotional capabilities to face challenges and Empower girl child and enable gender equality thinking

Theory of #SportforChange



Alignment with the UN SDGs

UN Sustainable Development Goals

Inclusion in #SportForChange Program

Good Health and Well Being



Measured through pre and post health/fitness assessments

Quality Education



Academic performance improvement analysis for children enrolled in the program

Gender Equality/
Girl Child Empowerment



Measured through pre and post Socio-emotional learning assessments girls who are part of the program

#SportforChange Program Key Features



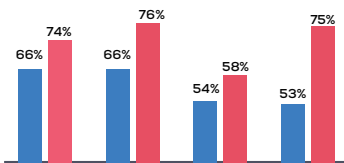
Inclusive curriculum developed by experts



Activities conducted in limited space



Age-appropriate props and equipment



Program reporting & dashboards



Fitness and skill assessments



Trained resource/staff

#SportforChange Outreach

2,50,000+
Children

500+
Government
Schools

20+
CSR Donors

23+
Cities

#SportforChange Impact

Health

95% of the children showed improvement in fitness levels

8-10% improvement in fitness parameters like aerobic and anerobic capacity, abdominal, upper body and lower body strength

Educational Outcomes

Significant improvement in attendance levels, attention span, discipline etc

24% increase in Math scores, **25%** increase in Science grades, and 25% in Social Studies scores

Socio-Emotional Skills / Girl Child Empowerment

78% of the children show improved emotional capability to face challenges

92% of the children show improvement in their communication skills

Source: Annual Health Survey by Sportz Village

Our Partners in #SportforChange

1.



ASHOK LEYLAND

Sportz Village Foundation in partnership with Ashok Leyland implemented the #SportForChange baseline (sports and physical education) program in public schools in Hosur, Namakkal and Chennai in Tamil Nadu as part of the 'Road to School Initiative' by integrating the structured EduSports curriculum into the school curriculum.

Goals

- ✓ Learning enhancement for primary and middle schools' students
- ✓ Nurture both scholastic and co-scholastic development
- ✓ Holistic Child Development - health, hygiene, physical, and socio-emotional skills
- ✓ Create a scalable model to sustain the program in public schools

Outreach

Schools

391

Children

19,000+

Cities

5



"As part of our vision of improving the quality of education in the government schools, we realise introducing sports for children in school has helped children learn key life-skills while having fun. We are delighted with our partnership with EduSports as the children, parents and teachers have benefited from the structured, age-appropriate and inclusive sports program. With the implementation of this project, we have made a positive impact on the lives of these children."

-Mr. Balachandar N. V., President-HR, Communication and CSR

2.

HCL
HCL FOUNDATION

HCL Foundation's flagship initiative 'Sports for Change' acknowledges the contribution of sports towards personal and social development. HCLF partnered with Sportz Village Foundation to identify, train and nurture talent in sports while making opportunities for play and physical education accessible to middle and high school children and youth from underserved communities.

Goals

- ✓ Youth Empowerment: Empowering youth through sports education
- ✓ Sporting Excellence: Develop youth into high-performing athletes





Outreach

Schools

20

Children

10,000+

Cities

2

3.

DECATHLON

Decathlon India's partnered with Sportz Village Foundation for its initiative 'Sports for School Children' to introduce structured sports curriculum in public schools that addresses key educational, health, and socio-emotional learnings (SEL) in school children. This initiative is part of Decathlon's social wing SPORTS REALLY FOR ALL (SRFA), the purpose of which is to impact social behavioural change to enable a better society and growth opportunities for the marginalized communities.

Goals

- ✔ Promote good health & well-being, life-skills learning and social behaviour in school children through sports
- ✔ Create value in the long term for local communities around Decathlon stores and factories
- ✔ Engage employee-volunteers in social impact programs

Schools

07

Children

4000+

Cities

4

Outreach



"It is important for a child to play sports. This not only helps their health but also improves their IQ levels. There is a requirement for children to participate in more tournaments to learn healthy competition. Thanks to the program and tournaments conducted by Decathlon and SportzVillage Foundation, the children are very happy. I am very proud that the kids from our school won the trophy".

Mrs. Vanita, Teacher, GMPS Gottigere,
Bannerghatta Road

4.

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Goals

- ✂ Promote sports in all forms, geographies and for all socio-economic groups
- ✂ Promoting good health and well-being of children
- ✂ Improving socio-emotional learning and gender equality through sports program

Outreach

16

3200+

2



5.



Muthoot Finance

Goals

- ✂ Promoting good health and well-being of children
- ✂ Empowering girl child by improving their Socio-emotional learning and skills
- ✂ To improve and sustain student attendance levels

Schools
In Bengaluru region

Children
(Grade 1 to 5)

Outreach

05

1300+



"We are thankful to Muthoot Group and SportzVillage Foundation for conducting the sports program in our school. The program has been very helpful in improving both the fitness level and certain behaviors among the children. The sports coach has been able to instill habits like punctuality and discipline in the children".

Sahana N, Teacher, GHPS Jyotipura

Join us and help transform lives of children through the power of sport

SPORTZ VILLAGE

Foundation

1300+
SCHOOLS

700000+
CHILDREN

250+
LOCATIONS



www.sportzvillagefoundation.org



[showcase/sportzvillagefoundation](https://www.linkedin.com/showcase/sportzvillagefoundation)



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