

# Sport for Change

SPORTZ VILLAGE

Foundation

NEWSLETTER JULY 2023

Launched in 2017, our flagship #SportForChange program has been utilizing the potential of physical activity and sports to drive change in public schools. By successfully integrating sports and physical education into the core education process, the program has positively impacted the lives of about 150000+ children in 900+ schools across India, helping us achieve three key objectives- Health, Educational Outcomes & Socio-emotional skills + Girl Child Empowerment. In this edition, we cover the latest updates from our two key sports interventions viz.

1. Sports for all children in schools for developmental outcomes and
2. Sports excellence for talented student-athletes.

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## Latest #SportForChange

### India's biggest movement to nurture sporting talent for the future: PathwayZ

Out of over 250 million children enrolled in schools in India, an exceeding majority drops out from pursuing sport to the next level. Sport is still not prioritized; and for those who play, pathways to excel are blurry! Situation is even worse for children in public schools; further more so for girls. We strongly believe that the only way to broaden the sports talent pool in India is to **get every child in school to play sports**. An early exposure to one or more sports not only helps improve developmental outcomes (Education, Health and Social-Emotional Skills) in children, it also allows the system to identify talent early on, to be nurtured with the right pathwayZ to become future champions.

Read our position-paper titled **‘PATHWAYZ - TALENT FOR THE FUTURE - TAKING STUDENT-ATHLETES FROM GRASSROOTS TO ELITE’** that highlights a framework to nurture 'System-generated Champions' and the required support from parents, schools, sports administrators and funders/sponsors.

[Read Here](#)



**SPORTZ VILLAGE**  
born to play

**PathwayZ**  
Grassroot to Elite

*Sportz Village has long been at the forefront of championing the cause of sports education and youth sports. I am happy to present this paper 'PathwayZ - Talent for the Future' that delves into the critical aspects of nurturing and empowering our young athletes through a comprehensive framework to support students' journey from grassroots participation at school level to elite representation. Together, let us strive to create a world where all children can pursue their passion and reach their full potential, regardless of their circumstances.*

**Manasi Joshi**  
Indian para-badminton player & a changemaker

## **Khelo Dadri: Impacting 5000+ children from 3 educational institutes**

We recently launched The Khelo Dadri Program supported by Shiv Nadar Institute Of Eminence / Shiv Nadar University. The program launch was presided over by Dadri's MLA Shri Tejpal Singh, Dadri Development Project's head Shri Robin Sarkar, Sportz Village

Foundation's Co-Founder & Head Mr Parminder Gill and principals of supported schools and colleges.

The 10-month-long Khelo Dadri program will cover 2 schools and a degree college impacting 5000+ students. The program will use our highly awarded, inclusive sports and PE curriculum in SNiOE-supported schools. With Khelo Dadri, we also aim to enable high-performance training in select sports for talented student-athletes through PathwayZ Sports Excellence Program. Select students will be identified and imparted structured training by specialized coaches as well as competition exposure at Mandal/district/state and national level.





## Employee-volunteers from Thomson Reuters continue to make a positive social impact in schools

We recently concluded a 3-day employee-volunteering program in our partner schools supported by Thomson Reuters aimed at fostering the spirit of participation and teamwork among its employees as well as the student-beneficiaries. A total of 148 children participated in various fun and challenging activities followed by a friendly tournament and prize distribution on the final day organized by our program team, also engaging 18 TR volunteers.

[Click here to know more about our employee-volunteering program 'Yogdaan'!](#)





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## #SportForChange Key Achievements

### Our student-beneficiaries at Khelo India University Games

32 student-athletes from our Sports Development Centres supported by HCL Foundation got an opportunity to volunteer at the recently concluded Khelo India University Games 2023. The event was organized in Lucknow at Guru Govind Singh Sports College and Ekana Stadium. The students assisted the core team members of the Sports Authority Of India while having their maiden exposure to the world of sports.



## Our student-athletes at Sports Authority of India Kabaddi trials

10 student-athletes from our sports development centers (SDCs) in various Govt schools in Kota district participated in the Kabaddi trials [12-18 years] at the Sports Authority of India Training Center, Jaipur. A special sending-off ceremony was held for the students, attended by the CSR Head Mr. Vikas Bhatia and other key members of our partner organization Chambal Fertilizers and Chemicals Limited and K K Birla Memorial Society.



### 3 girls got selected at 'Skoda Single Wicket Tournament'

3 out of 6 girls training at Shri Krishna Inter College in Noida, got selected for the 'Skoda Single Wicket Tournament' conducted at ABES College, Ghaziabad. These girls are currently being trained in our sports development centres (SDCs) supported by HCL Foundation.

Skoda Single Wicket is one of India's biggest cricket competitions for Boys Under-12 and 16 and Girls Under-16, where participants get the chance to demonstrate their cricket skills to a panel of National level selectors and winners as well as runners-up get prize money of up to 8 lakhs and 4 lakhs respectively.



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## #SportForChange Special Programs

### International Yoga Day celebration

We celebrated this #InternationalDayOfYoga with children across our partner schools and sports development centers in India. A few glimpses of Yoga sessions from our various partner schools in Gadepan - Kota district (supported by K K Birla Memorial Society), Lucknow (supported



by HCL Foundation), Bengaluru (supported by KPMG) and Bhubaneswar (supported by Decathlon).



## 67 student-athletes get high-intensity training at the summer camp

We successfully concluded the Summer Camp at Savitri Bai Phule Balika College, Greater Noida, engaging 67 student-beneficiaries (boys & girls) from our program supported by HCL Foundation. In the 10-day long summer camp, participating students went through High Intensity and High-Frequency Training sessions in 5 different sports viz. Kabaddi, Volleyball, Athletics, Football & Basketball. Additionally, a Nutrition and Hygiene session was also organized in the camp.



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## Thought Leadership

## Our co-founder Saumil Majmudar at 10th #ProjectPlay Summit at Colorado Springs

Saumil Majmudar was invited at the recently concluded #ProjectPlay Summit organized by the Aspen Institute of Sports and Society in Colorado Springs. He was also part of the panel discussion on “How to partner with schools”, wherein he reinforced the idea of making sports an integral part of education and the role Sportz Village has played in the past two decades on the subject.



[Read More](#)

## Sportz Village Foundation is proud to be a key member of #Playmakers collaborative

Playmakers is a collaborative by and for the Indian sports-for-society ecosystem that aims to bridge the gap in a stakeholder-driven manner. It aims to enable and support the missions of organizations that are working on matters of access to sport and physical activity in India.

[Know More](#)

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## Media & Accolades

## Sportz Village Foundation gets featured in 'The Better India'

The Better India, World's largest positive and content-driven impact platform features our Co-Founders Saumil Majmudar and Parminder Gill as well as the journey of Sportz Village and Sportz Village Foundation on the mission to get 100 million children to play.

[Click here to read full article](#)

## How do we successfully integrate sports into education: The sports and society accelerator covers Sportz Village Foundation

Sportz Village Foundation's flagship #SportForChange program gets featured by The Sports and Society Accelerator, an ecosystem builder working on universal physical activity in India by 2047.

[Click here to read more](#)

## Impact of school closures on fitness levels in children and the need for continued support for PE programs

Sportz Village Foundation gets featured in [sportanddev.org](https://sportanddev.org), exploring the impact of Covid-19 on school children and their opportunity to engage in regular physical activities and concerning decline in their fitness level.

[Click here to read full article](#)

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