



#SportforChange PathwayZ

Grassroot to Elite



Sports Excellence Programs to identify and nurture sports talent from 'grassroot to elite'

PathwayZ is a structured Sports Excellence program created by Sportz Village for student-athletes within the Indian schooling ecosystem to grow from grassroots to elite level. Using PathwayZ by Sportz Village, Sportz Village Foundation aims at laying a roadmap for student-athletes from Government schools by providing quality sport-specific training and resources to become champions of tomorrow. #SportForChange by Sportz Village Foundation uses physical education and sports to generate positive health, educational and developmental outcomes in school children. PathwayZ will further enable talented student-athletes from underserved communities get access to opportunities to excel in sports, thus building a sports talent pool for the country.

Objective of #SportForChange PathwayZ

Identify and develop grassroots sporting talent in children (13 to 19 years) from Govt. schools and target communities into elite athletes by providing quality sports training, match/tournament exposure and access to national and international grassroots scouting trials like IKF, Jr NBA etc

Sportz Village's Role in Student-Athlete's Development

Public
Visibility

Excellence
at the
International
Level



Excellence
at the National
Level

Excellence at
District/State
Level

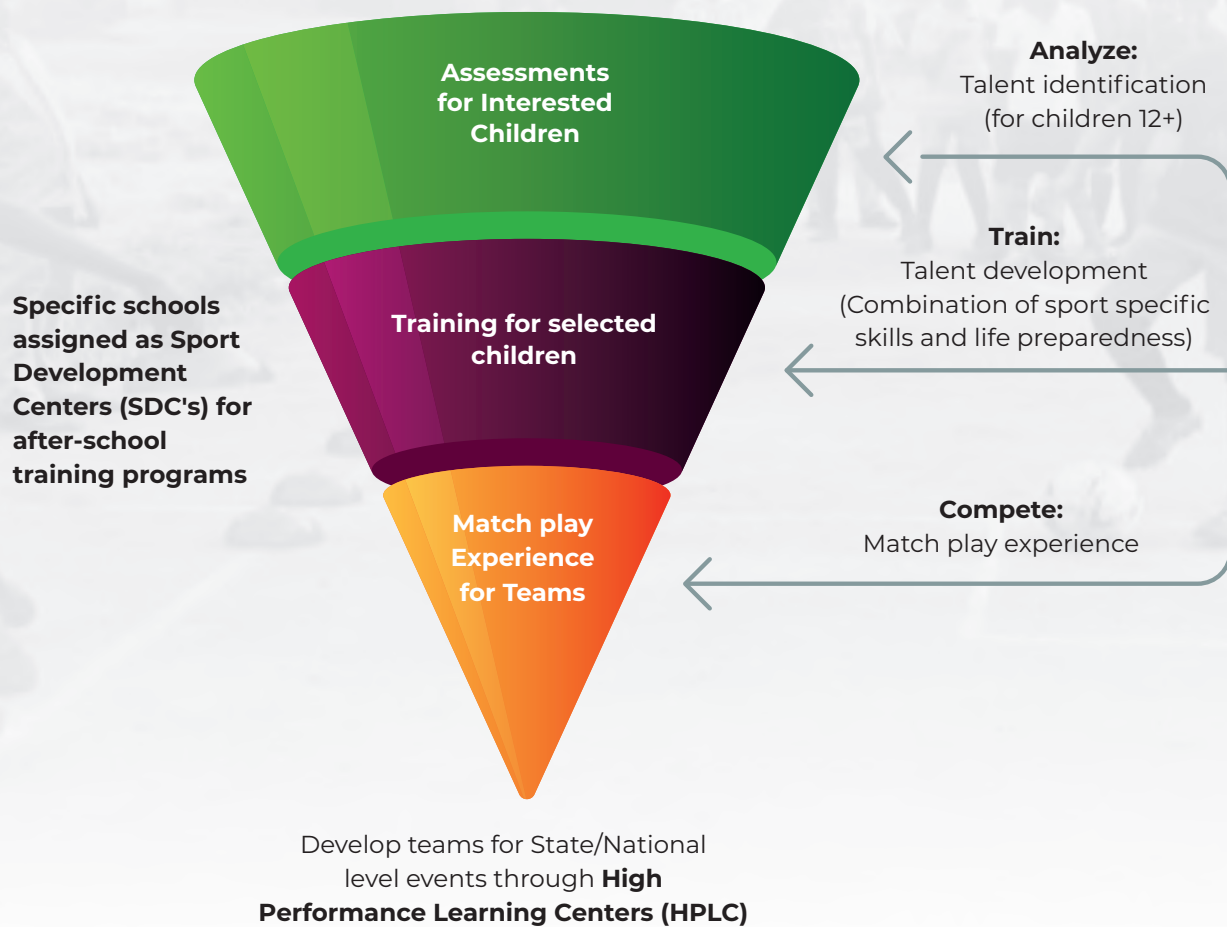
Specialize in a
Specific Sport
- 11 years and above

Building Sports
Skills
- 8 to 10 years

Building
Fundamental
Skills
- 3 to 7 years



PathwayZ Program Methodology



PathwayZ: Key Elements

Talent Identification Grassroot sports training for developing initial interest in sports and identifying preforming students	Talent Development Enrolment into Sports Development Centres (SDCs) and High-Performance Learning Centres (HPLCs)	Competition Exposure Intra-school competition; knowledge sharing on relevant tournaments / trials/ exposure trips for participation
Assessments: Yearly scientific assessment for student athletes admitted	Sports Parenting Sports parenting seminars/webinars to help and counsel parents to motivate their children into participation	Sports Infrastructure and Equipment Support Sports kit and basic infrastructure support for selected student athletes / schools

1.



HCL Foundation Sports Excellence Program

Identifying and nurturing student-athletes across a cluster of schools in Noida and Lucknow

HCL Foundation Goal

Drive positive transformation in target communities through sport

Program Focus Areas

a. Sporting-Talent Pathway

Build a pathway for talented children to become elite athletes through a tested framework of advancing coaching inputs and competition intensity in Sports Development Centres & High-Performance Learning Centres

b. Skill Development

Building capacity of children/youth to become 'sports trainers' for sustaining the program within the communities

Program Geography



Noida and Lucknow (U.P.)

Program Demography



13 to 21 years students (M & F) of Govt schools

Impact

20 Schools

530+ Students (Beneficiaries)

1800+ Sessions

2 cities Lucknow & Noida

5 Sports Athletics | Football | Volleyball | Cricket Kabaddi

Key Achievements

Student-athlete selection (till date)

District
473

State
66

National
11

Stories of Transformation



Apsa Ansari is a grade 9 student from GGIC Vikash Nagar, Lucknow. Sportz Village Foundation, with the support of HCLF, provided her with the necessary cricket kit after noticing her cricketing talent. Her talent was evident at a recent sports tournament in Noida organized by Sportz Village Foundation in collaboration with HCLF, where she received a certificate for her outstanding performance.



Deepanshu Nimesh is a 9th grade student of Gautam Budha Balak Inter College. Deepanshu's main motivation for his dedication towards sports arises from his desire to join the Indian Army. He began his sports journey by playing football, however, he soon found an interest in athletics. Recently, Deepanshu won a silver medal for the 400 meters event at the Winter Camp which was held at Guru Govind Singh Sports College.

"Sport has the power to change the world"
- Nelson Mandela



Sarita Maurya from Government Inter College Gomtinagar is a promising footballer and one of the best defenders in our SVF SDC. Sarita was selected for the Bangalore football camp organized by HCLF, where she once again demonstrated her talent.



Komal Gupta is a grade 11 student from GGIC Vikash Nagar Lucknow. Despite financial constraints, Komal is a motivated student with tremendous skills as a raider and defender for her kabaddi team. She has participated in recently held sports winter camp hosted by Sportz Village Foundation supported by HCL Foundation. Her performance was exemplary and was awarded a certificate for her efforts.

And many more

2.

Latent View Analytics Sports Excellence Program

One-of-a-kind structured sports training program for children across 30 schools in Chennai followed by Chennai Kaalpandhu League

Latent View Goal

Provide sporting opportunities to talented children from under-privileged background and integrate them into existing state-enabled athlete development pathway

Improving sports opportunities for youth from disadvantaged communities

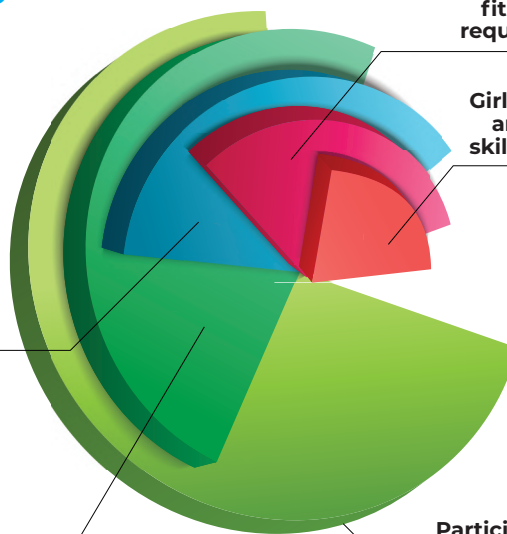
Sustainability of the program through employee engagement

Key Focus Areas

Improvement of fitness and skills required for Football

Girl empowerment and leadership skills development

Participation of selected children in skill camps



latentview

Program Execution

Pre League

- Identifying/mobilising nascent talent (Under 13)
- Staffing and capacity building of trainers
- Identifying skill camp centers
- Conducting a 40-days structured training program

- Building separate leagues for Boys and Girls
- Talent scouting by experts
- Conducting the league matches including award ceremonies

League

Post League

- Shortlisting top 10-15 high potential talent
- Providing additional match play exposure
- Conducting a study to recommend pathway for identified talent
- Identifying and recommending potential high performance learning centers

** The league included a match between the Latent View employee volunteers and the children.

Impact

30 Schools

6000 Students Engaged

180 Students Selected for League (90 Boys+ 90 Girls)

15 Students Selected for High-Performance Training

5 Student-Athletes Selected for Elite-Athlete Pathway



Join us and help transform lives of children through the power of sport

1300+
SCHOOLS

700000+
CHILDREN

250+
LOCATIONS



www.sportzvillefoundation.org



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