

Empowering Odisha's Youth With Project Lakshya

In partnership with



JINDAL (INDIA) LIMITED

Objective

Project Lakshya, a collaborative endeavor between Jindal India Power Ltd. and Sportz Village Foundation, is dedicated to promoting sports as a life skill across the underserved districts of Odisha.

Implementation

Through its structured sports & P.E. program, the initiative focuses on improving the health & well-being of children in remote communities. Additionally, Sportz Village Foundation's sports excellence initiative PathwayZ, provides specialized training to talented student-athletes in Volleyball, Kho-Kho and Kabaddi, helping their sporting journey from grassroots to elite.

Key outcomes

400

children impacted

7.5%

improvement in overall fitness

116

student-athletes trained

40

student-athletes received advanced coaching at the Kho-Kho excellence centre at Puri, Odisha.

CSR leader speak



The #SportForChange initiative has significantly improved the fitness levels of the students and ignited a strong interest in sports, especially Kho-Kho. The high-performance learning exposure at the Kho-Kho excellence centre has been a game-changer for our young athletes.



Rabish Rajan

Manager-CSR
Jindal India Power Limited

Stories from the field



Kanha

Kho-Kho's next rising star

Hailing from a modest farming family in Derang, Kanha's potential was waiting to be discovered. With encouragement from his family and Sportz Village Foundation's coaches, this 9th grader embraced sports with unwavering commitment. His hard work and passion earned him a spot at the high-performance Kho-Kho training camp. Kanha's journey is proof that with the right guidance and belief, even the quietest talents can rise and shine.



Join us in transforming the lives of young people through sports

SPORTZ VILLAGE

Foundation



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